

dollarsprout

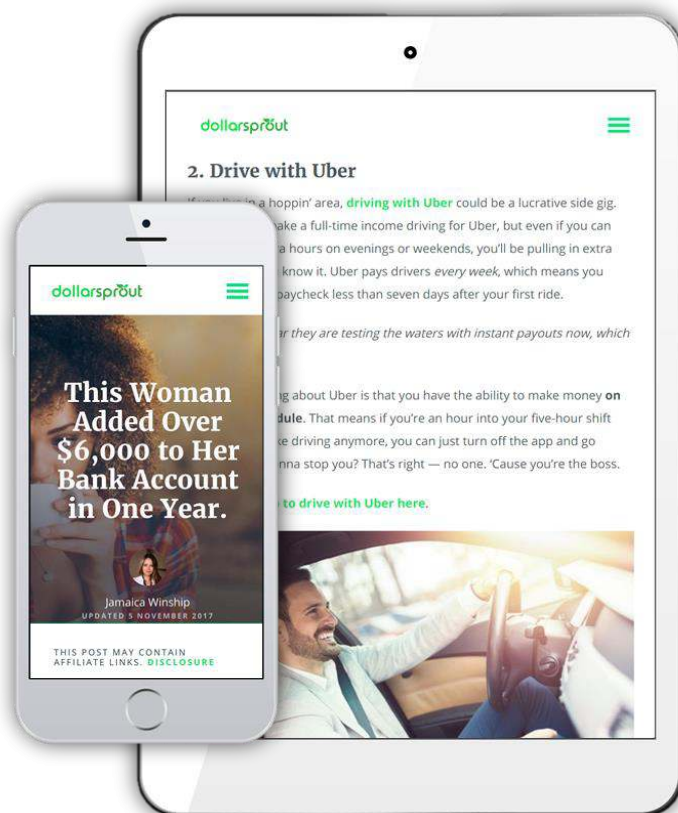
MEDIA KIT



DOLLARSPROUT

WHERE PERSONAL FINANCE AND VIRAL CONTENT MEET

We have the ability to connect your brand to our readers with engaging, shareable, action-oriented content.



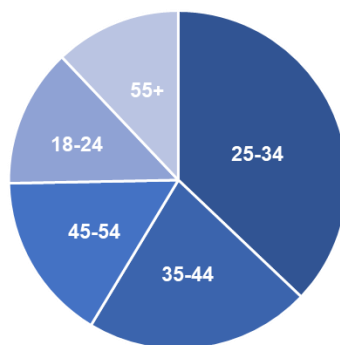
**WANT TO GROW
YOUR BRAND?**

ADVERTISE WITH US

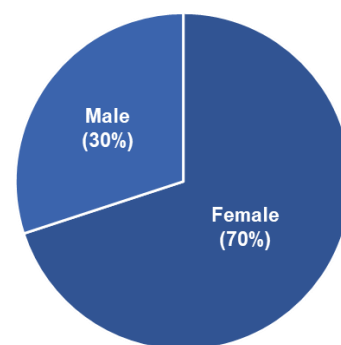
GET TO KNOW OUR READERS (AKA your future customers)

The typical DollarSprout reader is a money conscious, well intentioned young adult that just needs a little help to make the most of their money.

Think of our audience as everyday millennials – not finance nerds.



AGE



GENDER

dollarsprout

WE'RE GROWING FAST

300K+

MONTHLY PAGE VIEWS

1.5M+

MONTHLY SOCIAL REACH



THE DOLLARSPROUT APPROACH

Sponsored Posts | CPA Marketing | Paid Social

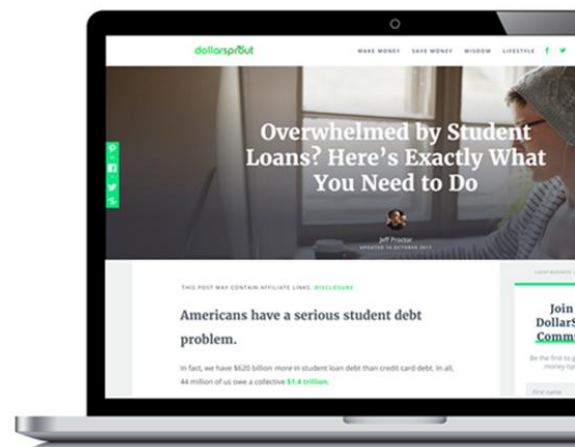
What you provide:

Campaign objectives

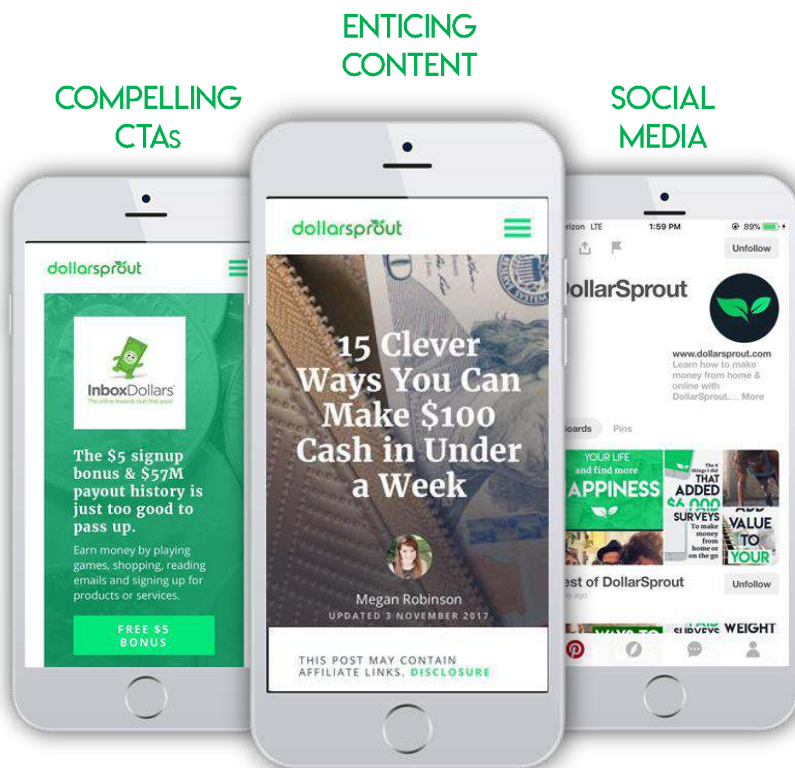
What we provide:

We deliver conversion-focused content to our audience using our own DollarSprout brand voice that readers trust. We provide all content and creative.

We also have the ability to quickly scale Facebook ad campaigns, if you choose. This is a great way to reach more customers and build brand loyalty month after month.



ACTION ORIENTED ARTICLES



COMPELLING
CTAs

ENTICING
CONTENT

SOCIAL
MEDIA

INTERESTED?

EMAIL US AT HELLO@DOLLARSPROUT.COM